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Notice to the Investors/Unit holders of ICICI Prudential Value Fund - Series 2, ICICI Prudential Value Fund - Series 7, ICICI Prudential Value Fund - Series 11, ICICI Prudential Value Fund - Series 17 and ICICI Prudential Value Fund - Series 14 (the Schemes)

Notice is hereby given to all the Investors/unit holders of the Schemes that March 13, 2018* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹10/- each) \$	NAV as on March 06, 2018 (₹ Per unit)
ICICI Prudential Value Fund - Series 2		
Dividend	1.50	12.34
Direct Plan - Dividend	1.50	13.28
ICICI Prudential Value Fund - Series 7		
Dividend	1.50	12.12
Direct Plan - Dividend	1.50	12.57
ICICI Prudential Value Fund - Series 11		
Dividend	1.00	11.47
Direct Plan - Dividend	1.00	11.67
ICICI Prudential Value Fund - Series 17		
Dividend	0.25	10.28
Direct Plan - Dividend	0.25	10.37
ICICI Prudential Value Fund - Series 14		
Dividend	0.50	10.57
Direct Plan - Dividend	0.50	10.73

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Specified Transaction Period (STP) of ICICI Prudential Interval Fund VII - Annual Interval Plan C (IFVII - AIPC):

Notice is hereby given in terms of the enabling provisions of the Scheme Information Document of IFVII - AIPC that STP of the aforesaid Scheme is from March 12, 2018 to March 13, 2018. Accordingly, IFVII - AIPC will be available for fresh purchases/additional purchases/switch-ins/redemptions/switch-outs upto March 13, 2018 till the applicable cut off time.

Investors are requested to note that pursuant to SEBI Circular No. SEBI/IMD/DF/15/2014 dated June 20, 2014 and any amendments thereof, IFVII - AIPC shall be wound up if at the closure of the STP the Assets Under Management (AUM) is below ₹ 20 crores. Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 07, 2018

Authorised Signatory

No. 009/03/2018

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.